



Success Stories

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guiamais

Virtual Drive: Document Manager

Search, process and analysis of high-volume data in real time with the Mototech Group Big Data platform.

The Requirement

- Searches the content of client's documents.
- Improvement of user experience, reducing the time spent searching their scans.
- High availability of the solution.

Why Virtual Drive?

- Virtual Drive was implemented in order to offer a high added value service to clients.

Achieved Results

- Virtual Drive centralizes, contains and offers indexation and search services to each application of its clients.
- The clients execute searches on metadata and/or the content of scanned documents.
- The clients define their own types of documents, metadata and filters.



The Business

Guiamais, <https://www.guiamais.com.br>, is the LARGEST search site for service and establishment in Brazil, with over a 30-year history. They have national coverage, offer marketing solutions for business generation for micro, small and medium businesses, development of Web sites, mobile sites and social networking pages as well as coupons and discounts that can be used in Brazil's main establishments.

The Problem

Guiamais needed a powerful and rapid search engine that allowed the optimum method to sort through all the offers and options using various filters to select as many possible variables, then obtain the most relevant, accurate results.

The Solution

Making use of Mototech Group's Big Data platform with proven search capabilities, we were able to index the different ads created by the users in a more efficient way, providing a higher number of satisfied customers and repeat business.

Benefits

As the search engine developed and Mototech's solution was rolled out, the usage steadily grew and grew. Repeat customers and client retention remains very high, providing GuiaMais the largest audience in Brazil for their target market, a true success story.